

ORDER



Orders
Order / Rev: 211722
Alt Order #: 06860199
Product Desc: 10/2-10/15 BARACK OBAMA
Estimate: 1537
Flight Dates: 10/02/12 - 10/15/12
Original Date / Rev: 10/07/12 / 10/08/12
Order Type: REG

WVBT
Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	245	\$112,250.00	\$95,412.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	245	\$112,250.00	\$95,412.50	0.00
Totals	245	\$112,250.00	\$95,412.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT	23%	\$112,250.00
Market	100%	\$488,043.48

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	32%	\$156,173.91
WGNT	3%	\$14,641.30
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$68,326.09
WTVZ	7%	\$34,163.04
WVEC	21%	\$102,489.13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	10/02/12	10/05/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF - -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	- TWTF - -	8		\$20.00	0.00							
2	WVBT	10/08/12	10/08/12	M-F 10-11a Millionaire	CM	10-11a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00

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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WVBT	10/08/12	10/08/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$300.00		0.00			
15	WVBT	10/02/12	10/04/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	-T-T---	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$300.00		0.00			
16	WVBT	10/08/12	10/08/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$300.00		0.00			
17	WVBT	10/06/12	10/06/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
SAT LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$250.00		0.00			
18	WVBT	10/07/12	10/07/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
SUN LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$300.00		0.00			
19	WVBT	10/08/12	10/08/12	Mon Hour 1 Mon 8-9p	CM	8-9p	M-----	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$1,200.00		0.00			
20	WVBT	10/08/12	10/08/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
MOB DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$800.00		0.00			
21	WVBT	10/02/12	10/02/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
RAISING HOPE/BEN AND KATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$1,500.00		0.00			
22	WVBT	10/02/12	10/02/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
NEW GIRL/THE MINDY PROJECT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$1,500.00		0.00			
23	WVBT	10/03/12	10/03/12	Wed Hour 1 Wed 8-9p	CM	8-9p	--W----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$1,500.00		0.00			
24	WVBT	10/05/12	10/05/12	Fri Hour 1 Fri 8-9p	CM	8-9p	----F--	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$700.00		0.00			
25	WVBT	10/06/12	10/06/12	College Football College Football	CM	College Football (3:00 PM-7:00 PM)	-----S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					4	\$300.00		0.00			
26	WVBT	10/06/12	10/06/12		CM	College Football	-----S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00

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				College Football											
				College Football		(7:00 PM-10:30 PM)									
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			4		\$300.00			0.00			
27	WVBT	10/07/12	10/07/12	NFL Redskins	CM	NFL Redskins	-----S	:30	4	\$6,000.00	P2	0.00	NM	4	\$24,000.00
				NFL Redskins											
REDSKINS FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			4		\$6,000.00			0.00			
28	WVBT	10/07/12	10/07/12	Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Fox NFL Pre Game											
FOX NFL SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$700.00			0.00			
29	WVBT	10/07/12	10/07/12	Fox NFL Post Game	CM	Fox NFL Post Gam	-----S	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
				Fox NFL Post Game											
FOX NFL POST GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$1,800.00			0.00			
30	WVBT	10/07/12	10/07/12	FOX News Sunday	CM	10-11a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Fox News Sunday											
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$50.00			0.00			
31	WVBT	10/02/12	10/05/12	WAVY News 10 on FOXGM		WAVY News 10 or	-TWTF--	:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00
				WAVY News 10 on FOX 43											
NEWS AT 7A ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			8		\$125.00			0.00			
32	WVBT	10/08/12	10/08/12	WAVY News 10 on FOXGM		WAVY News 10 or	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				WAVY News 10 on FOX 43											
NEWS AT 7A ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2		\$125.00			0.00			
33	WVBT	10/02/12	10/05/12	M-F 8-9a	CM	M-F 8-9a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				Daily Buzz											
BUZZ TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			8		\$20.00			0.00			
34	WVBT	10/08/12	10/08/12	M-F 8-9a	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				Daily Buzz											
BUZZ TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2		\$20.00			0.00			
35	WVBT	10/02/12	10/05/12	M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				M-F 7-730p											
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			4		\$125.00			0.00			
36	WVBT	10/08/12	10/08/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				M-F 7-730p											
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$125.00			0.00			
37	WVBT	10/08/12	10/08/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				DISH Nation											
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$125.00			0.00			
38	WVBT	10/02/12	10/05/12		CM	6-7p	-TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00

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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p Maury Povich											
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					4	\$100.00		0.00			
39	WVBT	10/08/12	10/08/12	M-F 6-7p Maury Povich	CM	6-7p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$100.00		0.00			
40	WVBT	10/05/12	10/05/12	Fri Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				FRINGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$600.00		0.00			
41	WVBT	10/07/12	10/07/12	Sun Hour 1 Sun 7-8p	CM	7-8p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				ANIMATION ENCORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$300.00		0.00			
42	WVBT	10/07/12	10/07/12	Sun Hour 2 Sun 8-9p	CM	8-9p	-----S	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
				SIMPSONS/BOBS BURGERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$700.00		0.00			
43	WVBT	10/07/12	10/07/12	Sun Hour 3 Sun 9-10p	CM	9-10p	-----S	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
				FAILY GUY/AMERICAN DAD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$700.00		0.00			
44	WVBT	10/02/12	10/05/12	M-F 12-1p Wendy Williams	CM	12-1p	- TWTF--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				WENDY WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					1	\$25.00		0.00			
45	WVBT	10/02/12	10/05/12	M-F 11-1130p 30 Rock	CM	11-1130p	- TWTF--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				EXTRA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$100.00		0.00			
N46	WVBT	10/09/12	10/12/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--					8	\$20.00		0.00			
N47	WVBT	10/15/12	10/15/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$20.00		0.00			
N48	WVBT	10/09/12	10/12/12	M-F 2-3p Jerry Springer	CM	2-3p	- TWTF--	:30	8	\$50.00	P3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--					8	\$50.00		0.00			
N49	WVBT	10/15/12	10/15/12	M-F 2-3p Jerry Springer	CM	2-3p	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$50.00		0.00			
N50	WVBT	10/09/12	10/12/12	M-F 3-4p Steve Wilkos	CM	3-4p	- TWTF--	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--					4	\$60.00		0.00			

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N51	WVBT	10/15/12	10/15/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$60.00		0.00			
N52	WVBT	10/09/12	10/12/12	M-F 4-5p M-F 4-5p	CM	4-5p	-TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$100.00		0.00			
N53	WVBT	10/15/12	10/15/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$100.00		0.00			
N54	WVBT	10/09/12	10/12/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	-TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$100.00		0.00			
N55	WVBT	10/15/12	10/15/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00			
N56	WVBT	10/09/12	10/12/12	M-F 6-7a Daily Buzz	CM	6-7a	-TWTF--	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$20.00		0.00			
N57	WVBT	10/15/12	10/15/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$20.00		0.00			
N58	WVBT	10/09/12	10/12/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	-TW-F--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TW-F--					3	\$300.00		0.00			
N59	WVBT	10/11/12	10/11/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$300.00		0.00			
N60	WVBT	10/15/12	10/15/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$500.00		0.00			
N61	WVBT	10/09/12	10/10/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	-TW----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TW----					2	\$300.00		0.00			
N62	WVBT	10/13/12	10/13/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$250.00		0.00			
N63	WVBT	10/14/12	10/14/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$250.00		0.00			
N64	WVBT	10/09/12	10/09/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					2	\$900.00		0.00			
N65	WVBT	10/09/12	10/09/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 211722
 Alt Order #: 06860199
 Flight Dates: 10/02/12 - 10/15/12

Advertiser: POL/Obama For America (D)
 Product Desc: 10/2-10/15 BARACK OBAMA
 Estimate: 1537
WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N65	WVBT	10/09/12	10/09/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					2	\$900.00		0.00			
N66	WVBT	10/10/12	10/10/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$1,500.00		0.00			
N67	WVBT	10/11/12	10/11/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---					1	\$1,500.00		0.00			
N68	WVBT	10/12/12	10/12/12	Fri Hour 1 Fri 8-9p	CM	8-9p	----F--	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--					2	\$500.00		0.00			
N69	WVBT	10/14/12	10/14/12	MLB Championship MLB Championship	CM	MLB Championship	-----S	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					3	\$700.00		0.00			
N70	WVBT	10/15/12	10/15/12	MLB Championship MLB Championship	CM	MLB Championship	M-----	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					3	\$700.00		0.00			
N71	WVBT	10/13/12	10/13/12	College Football College Football	CM	College Football (3:00 PM-6:30 PM)	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					3	\$300.00		0.00			
N72	WVBT	10/13/12	10/13/12	College Football College Football	CM	College Football (7:00 PM-10:30 PM)	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					3	\$300.00		0.00			
N73	WVBT	10/14/12	10/14/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					3	\$6,000.00		0.00			
N74	WVBT	10/14/12	10/14/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Game	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$400.00		0.00			
N75	WVBT	10/14/12	10/14/12	Fox NFL Reg Season 1p Fox NFL Reg Season 1p	CM	Fox NFL Reg Season 1p	-----S	:30	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					3	\$4,000.00		0.00			
N76	WVBT	10/14/12	10/14/12	NFL Bridge Show NFL Bridge Show	CM	NFL Bridge Show	-----S	:30	1	\$3,000.00	P4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$3,000.00		0.00			
N77	WVBT	10/12/12	10/12/12	Fri Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--					2	\$400.00		0.00			
N78	WVBT	10/09/12	10/12/12	WAVY News 10 on FOX 43 WAVY News 10 on FOX 43	CM	WAVY News 10 or- TWTF	-TWTF--	:30	4	\$125.00	P4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					4	\$125.00		0.00			
N79	WVBT	10/15/12	10/15/12	WAVY News 10 on FOX 43 WAVY News 10 on FOX 43	CM	WAVY News 10 or- M	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/15/12	M-----					1	\$125.00		0.00			

Order / Rev: 211722
 Alt Order #: 06860199
 Flight Dates: 10/02/12 - 10/15/12

Advertiser: POL/Obama For America (D)
 Product Desc: 10/2-10/15 BARACK OBAMA
 Estimate: 1537

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N79	WVBT	10/15/12	10/15/12	WAVY News 10 on FOX 43 WAVY News 10 on FOX 43	CM	WAVY News 10 or M	-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$125.00		0.00			
N80	WVBT	10/09/12	10/12/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	-TWTF--	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		4				\$20.00		0.00			
N81	WVBT	10/15/12	10/15/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$20.00		0.00			
N82	WVBT	10/09/12	10/12/12	M-F 12-1p Wendy Williams	CM	12-1p	-TWTF--	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		4				\$25.00		0.00			
N83	WVBT	10/15/12	10/15/12	M-F 12-1p Wendy Williams	CM	12-1p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$25.00		0.00			
N84	WVBT	10/09/12	10/12/12	M-F 1-2p Ricki Lake	CM	1-2p	-TWTF--	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		4				\$25.00		0.00			
N85	WVBT	10/15/12	10/15/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$25.00		0.00			
N86	WVBT	10/09/12	10/12/12	M-F 6-7p Maury Povich	CM	6-7p	-TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		8				\$100.00		0.00			
N87	WVBT	10/15/12	10/15/12	M-F 6-7p Maury Povich	CM	6-7p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$100.00		0.00			
N88	WVBT	10/09/12	10/12/12	M-F 7-730p M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		4				\$125.00		0.00			
N89	WVBT	10/09/12	10/12/12	M-F 730-8p DISH Nation	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		4				\$125.00		0.00			
N90	WVBT	10/14/12	10/14/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$50.00		0.00			
Totals													245	\$112,250.00	